

The Creative Industries in IN State House District 80 Representative Benjamin GiaQuinta

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 80**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

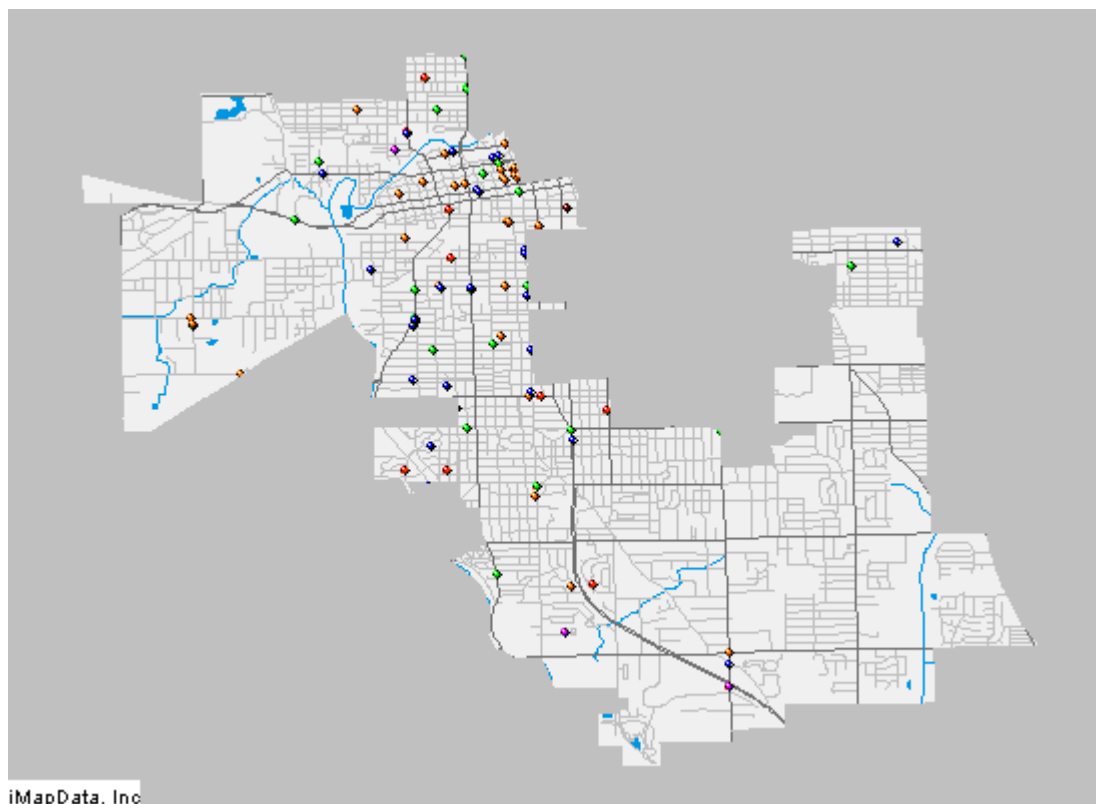
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 80 is home to 100 arts-related businesses that employ 792 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 80**, with each dot representing an arts-centric business.

100 Arts-Related Businesses in IN State House District 80 Employ 792 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services





2006

**Arts-Related Businesses and Employment in
IN State House District 80
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	16
Museums	3	16
Performing Arts	25	146
Music	14	30
Services & Facilities	6	80
Performers	5	36
Visual Arts/Photography	23	51
Crafts	2	3
Visual Arts	3	6
Photography	17	40
Services	1	2
Film, Radio and TV	13	333
Motion Pictures	9	47
Television	3	283
Radio	1	3
Design and Publishing	35	244
Architecture	9	134
Design	10	11
Advertising	16	99
Arts Schools and Services	1	2
Arts Schools and Instruction	1	2
GRAND TOTAL	100	792

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

www.AmericansForTheArts.org

Arts-Related Business and Employment in IN State House District 80 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	4	3	-25.00%	17	16	-5.88%
Museums	4	3	-25.00%	17	16	-5.88%
Performing Arts	21	25	19.05%	144	146	1.39%
Music	10	14	40.00%	28	30	7.14%
Services & Facilities	6	6	0.00%	80	80	0.00%
Performers	5	5	0.00%	36	36	0.00%
Visual Arts/Photography	31	23	-25.81%	98	51	-47.96%
Crafts	2	2	0.00%	14	3	-78.57%
Visual Arts	5	3	-40.00%	14	6	-57.14%
Photography	22	17	-22.73%	67	40	-40.30%
Services	2	1	-50.00%	3	2	-33.33%
Film, Radio and TV	13	13	0.00%	318	333	4.72%
Motion Pictures	8	9	12.50%	41	47	14.63%
Television	3	3	0.00%	271	283	4.43%
Radio	2	1	-50.00%	6	3	-50.00%
Design and Publishing	36	35	-2.78%	241	244	1.24%
Architecture	10	9	-10.00%	120	134	11.67%
Design	8	10	25.00%	11	11	0.00%
Publishing	2	0	-200.00%	5	0	-500.00%
Advertising	16	16	0.00%	105	99	-5.71%
Arts Schools and Services	1	1	0.00%	2	2	0.00%
Arts Schools and Instruction	1	1	0.00%	2	2	0.00%
GRAND TOTAL	106	100	-5.66%	820	792	-3.41%

Data Source: D&B January 2006 & January 2004

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